

PROFESSIONAL EXPERIENCE

MCP Interactive, Lewisberry, PA

General Office Manager/Social Media Specialist

March 2014-Present

- Manage projects for the web, marketing, and social media departments: reports to CEO of MCP Interactive
- Create relevant content to reach the target audience for over 25 different businesses on social media sites and manage day-to-day social media activities
- Create, develop and maintain clients' WordPress websites
- Design company logos, brochures and other graphics
- Manage promotions, Google Adwords/Analytics & Facebook ad campaigns
- Write, proofread and edit press releases for clients
- Monitor trends in social media
- Analyze and report on effectiveness of campaigns in an effort to maximize results
- Meet with clients to deliver website and social media content commensurate with their needs
- Film, edit and produce digital shorts and photography

Founder, Lilliput Productions, Hershey, PA

LilliputProductions.com

March 2012-Present

- Produce, film and edit digital shorts and training videos for company websites
- Clients include The Hershey Company, Hershey's Chocolate World, The M.S. Hershey Foundation, Friends of the Hershey Public Library, The Central PA Food Bank, Apollo Awards, Derry Presbyterian Church, and Lower Dauphin High School
- Manage social media accounts and develop websites



EDUCATION

Messiah College, Grantham, PA: 2011

- Bachelor of Arts in Communication with a Film concentration • History minor • Cum Laude
- University of Gloucestershire, Cheltenham, England
- Temple University, Messiah College Philadelphia Campus
- Temple University, Los Angeles Summer Internship Program

COMMUNITY VOLUNTEER

- Deacon, Vice Moderator, Derry Presbyterian Church, Hershey 2013-15
- Member, Communication & Technology Committee, Derry Presbyterian Church, Hershey 2015-
- Youth Advisor, Derry Presbyterian Church, Hershey 2012-15
- Junior High Sunday School Teacher, Derry Presbyterian Church, Hershey 2011-15
- Board member, Friends of the Hershey Public Library, 2013-14



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Facebook.com/lynngbook



Twitter.com/lynniegeorge



Instagram.com/lynniegeorge



Lilliput Productions on YouTube



Linkedin.com/lynngbook

SKILL SET



WordPress



HootSuite



Final Cut Pro X



Photoshop



InDesign



Illustrator



Dreamweaver

